



お月見祭り Otsukimi Japanese Moon Viewing Festival Sponsorship Opportunities

Saturday, September 26, 2026 • Haggard Park • Plano, TX

BENEFITS	MAIN STAGE & VIP TENT \$7,500 <i>Value: \$14,500 Limited (1) Sponsor</i>	MARTIAL ARTS/ SUMO \$5,000 <i>Value: \$9,500 Limited (1) Sponsor</i>	FOOD AREA \$3,000 <i>Value: \$8,000 Limited (1) Sponsor</i>	CULTURAL EVENTS \$2,500 <i>Value: \$5,500 Limited (4) Sponsors</i>	CHILDREN'S GAMES/ CALIGRAPHY \$1,000 <i>Value: \$2,500 Limited (10) Sponsors</i>	SUPPORTER SPONSOR \$500 <i>Value: \$1,050 Limited (10) Sponsors</i>
Exposure to 6,000–10,000 Attendees	At the Festival	At the Festival	At the Festival	At the Festival	At the Festival	At the Festival
Sun & Star Digital Magazine	Full Page Cover	Full Page Inside	Full Page Inside	1/2 Page	1/4 Page	Listed
JASDFW Newsletter	Full Page	1/2 Page	1/2 Page	1/4 Page	1/8 Page	Listed
JASDFW Website	Banner Ad	Spotlight Ad	Spotlight Ad	Logo Listed	Listed	Listed
Email Campaigns	Presenting Sponsor - all emails	Call Out Ad - 8 emails	Call Out Ad - 8 emails	Logo Listed - 6 emails	Logo Listed - 4 emails	Listed
Social Media Posts	Presenting Sponsor - all posts	Call Out Ad - 8 posts	Call Out Ad - 8 posts	Logo Listed - 6 posts	Logo Listed - 4 posts	-
VIP Tent Tickets	20	10	10	4	2	0
10x10 Booth Space	Preferred Placement	Preferred Placement	Preferred Placement	Main Area	-	-
Main Stage Performances Include: Kiyari Daiko Japanese Dummers Cherry Blossom Children's Choir Two Concerts Martial Arts/Sumo Include: Sumo Kendo and more! Food Area Includes: Popular Area with Many Food Trucks and Vendors Cultural Events Include: Cultural Demonstrations and/or Anime Themed Presentations Children's Games Include: Making Bunny Headgear Caligraphy Station Various Children's Games						

To purchase sponsorships or for more information, please visit JASDFW.org/otsukimi-sponsorship