



# 2026 SUN & STAR 28TH ANNUAL LEGACY AWARDS GALA

SPONSORSHIP OPPORTUNITIES

**Wednesday, April 15, 2026 | 5:30 - 9:30PM**

**The Grand Ballroom | The Irving Convention Center | Irving, Texas**



**REGISTER NOW**



**SPECIAL GUEST OF HONOR  
AND SUN & STAR LEGACY  
AWARD RECIPIENT:  
Governor Greg Abbott**



**HONORARY AWARD  
PRESENTER:  
Tetsuo "Ted" Ogawa**  
President and Chief Executive  
Officer of Toyota Motor  
North America (TMNA)



**SUN & STAR BRIDGES  
TO FRIENDSHIP AWARD  
RECIPIENT:  
Amy Lewis Hofland**  
Senior Director Crow Museum  
of Asian Art of the University of  
Texas at Dallas

**Visit [jasdfw2026gala.org](https://jasdfw2026gala.org) or for more information, please contact Margaret McKoin at 817.403.0866.**

The Japan-America Society of Dallas/Fort Worth (JASDFW) invites you to partner with us for the 2026 Sun & Star Legacy Awards Gala, an evening celebrating friendship, innovation, and leadership between Japan and Texas. Join distinguished guests and community leaders for an unforgettable night honoring excellence in business, cultural exchange, and philanthropy. This year's Special Guest of Honor & Sun & Star Legacy Award Recipient is Governor Greg Abbott. Your sponsorship supports JASDFW's mission to strengthen U.S.-Japan relations through education, business collaboration, and cultural understanding.

# SPONSORSHIP LEVELS OVERVIEW

BENEFIT	PRESENTING SPONSOR \$100,000**	DIAMOND \$50,000**	PLATINUM \$25,000**	GOLD \$10,000**	SILVER \$7,500**	BRONZE \$5,500**
<b>TABLES/TICKETS</b> Value: \$300/ticket	<b>4 Tables</b> (40 tickets)	<b>3 Tables</b> (30 tickets)	<b>2 Tables</b> (20 tickets)	<b>1 Table</b> (10 tickets)	<b>1 Table</b> (10 tickets)	<b>1 Table</b> (10 tickets)
<b>GOVERNOR'S RECEPTION MEET &amp; GREET TICKETS</b> Value: \$3,000/ticket	<b>10</b>	<b>6</b>	<b>4</b>	<b>2</b>	<b>1</b>	<b>-</b>
<b>VIP RECEPTION TICKETS</b> Value: \$1,500/ticket	<b>20</b>	<b>15</b>	<b>10</b>	<b>5</b>	<b>4</b>	<b>2</b>
<b>HEAD TABLE REPRESENTATIVE</b> Value: \$2,500/person	<b>2</b>	<b>2</b>	<b>1</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>PARKING PASSES</b> Value: \$15/ea.	<b>30</b>	<b>20</b>	<b>15</b>	<b>8</b>	<b>8</b>	<b>8</b>
<b>EXTRA DRINK TICKETS</b> Value: \$20/ea.	<b>40</b>	<b>30</b>	<b>20</b>	<b>10</b>	<b>-</b>	<b>-</b>
<b>HOTEL ROOM AT THE MARRIOTT DALLAS IN LAS COLINAS</b> Value: \$350/room	<b>4</b>	<b>2</b>	<b>2</b>	<b>1</b>	<b>-</b>	<b>-</b>
<b>PRINT/DIGITAL PROGRAM BOOK LISTING</b> Value: up to \$1,000	<b>Full Page (Preferred Placement)</b>	<b>Full Page</b>	<b>Full Page</b>	<b>Half Page</b>	<b>Fourth Page</b>	<b>Listing</b>
<b>WEBSITE/LOGO</b> Value: up to \$1,000	<b>Banner</b>	<b>Banner</b>	<b>Banner</b>	<b>Logo as Sponsor</b>	<b>Listing</b>	<b>Listing</b>
<b>NEWSLETTER</b> Value: up to \$250	<b>Logo</b>	<b>Logo</b>	<b>Logo</b>	<b>Logo as Sponsor</b>	<b>Listing</b>	<b>-</b>
<b>DIGITAL MAGAZINE</b> Value: up to \$1,000	<b>Full Page + Video</b>	<b>Full Page + Video</b>	<b>Full Page + Video</b>	<b>Half Page + Link</b>	<b>Fourth Page + Link</b>	<b>Fourth Page + Link</b>
<b>PRINTED/DIGITAL INVITATIONS</b> Value: up to \$1,000	<b>Logo</b>	<b>Logo</b>	<b>Logo</b>	<b>Logo as Sponsor</b>		
<b>ON-SCREEN RECOGNITION</b> Value: up to \$1,000	<b>Solo with Logo/Image</b>	<b>Solo with Logo/Image</b>	<b>Solo with Logo/Image</b>	<b>Two Shared Logos</b>	<b>Listing</b>	<b>Listing</b>
<b>TABLE LOCATION</b> Value: up to \$1,000	<b>Front Center</b>	<b>Front Center</b>	<b>Front Center</b>	<b>Priority</b>	<b>Preferred</b>	<b>Special</b>
<b>*PRESS RELEASES INCLUDED</b> Value: \$100/ea.	<b>20</b>	<b>15</b>	<b>11</b>	<b>9</b>	<b>5</b>	<b>5</b>
<b>*EMAILS INCLUDED</b> Value: \$100/ea.	<b>30</b>	<b>20</b>	<b>17</b>	<b>15</b>	<b>10</b>	<b>5</b>
<b>*SOCIAL MEDIA POSTS INCLUDED</b> Value: \$100/ea.	<b>50</b>	<b>30</b>	<b>20</b>	<b>15</b>	<b>10</b>	<b>5</b>
<b>TABLE PRICE: MEMBERS: \$3,000** (10 tickets) / NON-MEMBERS: \$3,500** (10 tickets)</b>			<b>INDIVIDUAL TICKETS: MEMBERS: \$325** (10 tickets) / NON-MEMBERS: \$375**</b>			

\*Upon date signing up for sponsorship.

\*\*Processing fee applies to credit card payment.



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Wednesday, April 15, 2026 | 5:30 - 9:30PM

COMPANY NAME (AS IT WILL APPEAR IN ALL PRINTED MATERIALS) \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_ EMAIL \_\_\_\_\_  I do not wish to be listed in printed and promotional materials.

## I WOULD LIKE TO PARTICIPATE IN THE 2026 AWARD DINNER AT THE LEVEL INDICATED BELOW:

- |  |  |   |  |
|--|--|---|--|
| <input type="checkbox"/> PRESENTING SPONSOR AT \$100,000 | <input type="checkbox"/> GOLD SPONSOR AT \$10,000  | <input type="checkbox"/> TABLE (MEMBERS) AT \$3,000     | <input type="checkbox"/> INDIVIDUAL (MEMBERS) AT \$325     |
| <input type="checkbox"/> DIAMOND SPONSOR AT \$50,000     | <input type="checkbox"/> SILVER SPONSOR AT \$7,500 | <input type="checkbox"/> TABLE (NON-MEMBERS) AT \$3,500 | <input type="checkbox"/> INDIVIDUAL (NON-MEMBERS) AT \$375 |
| <input type="checkbox"/> PLATINUM SPONSOR AT \$25,000    | <input type="checkbox"/> BRONZE SPONSOR AT \$5,500 |   |  |

I will not be able to attend, but I would like to make a tax-deductible contribution in the amount of \$ \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

## PAYMENT INFORMATION:

CHECK (Please make check payable to Japan-America Society of Dallas/Fort Worth)  CREDIT CARD  VISA  MASTERCARD  AMERICAN EXPRESS

NAME ON CARD \_\_\_\_\_ CARD # \_\_\_\_\_ CSC # \_\_\_\_\_

EXPIRATION DATE \_\_\_\_\_ SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

*\*\*Processing fee applies to credit card payment.*

**Please return this completed form to [info@jasdfw.org](mailto:info@jasdfw.org)**

Japan-America Society of Dallas/Fort Worth  
500 North Central Expressway, Suite 201 | Plano, TX 75074 | 469-573-6880 | JASDFW.org