



2026 SUN & STAR 28TH ANNUAL LEGACY AWARDS GALA

SPONSORSHIP OPPORTUNITIES

Wednesday, April 15, 2026 | 5:30 - 9:30PM

The Grand Ballroom | The Irving Convention Center | Irving, Texas



REGISTER NOW



**SPECIAL GUEST OF HONOR
AND SUN & STAR LEGACY
AWARD RECIPIENT:
Governor Greg Abbott**



**HONORARY AWARD
PRESENTER:
Tetsuo "Ted" Ogawa**
President and Chief Executive
Officer of Toyota Motor
North America (TMNA)



**SUN & STAR BRIDGES
TO FRIENDSHIP AWARD
RECIPIENT:
Amy Lewis Hofland**
Director, Crow Museum of
Asian Art of the University of
Texas at Dallas

Visit jasdfw2026gala.org or for more information, please contact Margaret McKoin at 817.403.0866.

The Japan-America Society of Dallas/Fort Worth (JASDFW) invites you to partner with us for the 2026 Sun & Star Legacy Awards Gala, an evening celebrating friendship, innovation, and leadership between Japan and Texas. Join distinguished guests and community leaders for an unforgettable night honoring excellence in business, cultural exchange, and philanthropy. This year's Special Guest of Honor & Sun & Star Legacy Award Recipient is Governor Greg Abbott. Your sponsorship supports JASDFW's mission to strengthen U.S.-Japan relations through education, business collaboration, and cultural understanding.

SPONSORSHIP LEVELS OVERVIEW

BENEFIT	PRESENTING SPONSOR \$100,000**	DIAMOND \$50,000**	PLATINUM \$25,000**	GOLD \$10,000**	SILVER \$7,500**	BRONZE \$5,500**
TABLES/TICKETS Value: \$300/ticket	4 Tables (40 tickets)	3 Tables (30 tickets)	2 Tables (20 tickets)	1 Table (10 tickets)	1 Table (10 tickets)	1 Table (10 tickets)
GOVERNOR'S RECEPTION MEET & GREET TICKETS Value: \$3,000/ticket	10	6	4	2	1	-
VIP RECEPTION TICKETS Value: \$1,500/ticket	20	15	10	5	4	2
HEAD TABLE REPRESENTATIVE Value: \$2,500/person	2	2	1	-	-	-
PARKING PASSES Value: \$15/ea.	30	20	15	8	8	8
EXTRA DRINK TICKETS Value: \$20/ea.	40	30	20	10	-	-
HOTEL ROOM AT THE MARRIOTT DALLAS IN LAS COLINAS Value: \$350/room	4	2	2	1	-	-
PRINT/DIGITAL PROGRAM BOOK LISTING Value: up to \$1,000	Full Page (Preferred Placement)	Full Page	Full Page	Half Page	Fourth Page	Listing
WEBSITE/LOGO Value: up to \$1,000	Banner	Banner	Banner	Logo as Sponsor	Listing	Listing
NEWSLETTER Value: up to \$250	Logo	Logo	Logo	Logo as Sponsor	Listing	-
DIGITAL MAGAZINE Value: up to \$1,000	Full Page + Video	Full Page + Video	Full Page + Video	Half Page + Link	Fourth Page + Link	Fourth Page + Link
PRINTED/DIGITAL INVITATIONS Value: up to \$1,000	Logo	Logo	Logo	Logo as Sponsor		
ON-SCREEN RECOGNITION Value: up to \$1,000	Solo with Logo/Image	Solo with Logo/Image	Solo with Logo/Image	Two Shared Logos	Listing	Listing
TABLE LOCATION Value: up to \$1,000	Front Center	Front Center	Front Center	Priority	Preferred	Special
*PRESS RELEASES INCLUDED Value: \$100/ea.	20	15	11	9	5	5
*EMAILS INCLUDED Value: \$100/ea.	30	20	17	15	10	5
*SOCIAL MEDIA POSTS INCLUDED Value: \$100/ea.	50	30	20	15	10	5
TABLE PRICE: MEMBERS: \$3,000** (10 tickets) / NON-MEMBERS: \$3,500** (10 tickets)			INDIVIDUAL TICKETS: MEMBERS: \$325** (10 tickets) / NON-MEMBERS: \$375**			

*Upon date signing up for sponsorship.

**Processing fee applies to credit card payment.



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COMPANY NAME (AS IT WILL APPEAR IN ALL PRINTED MATERIALS) _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

TELEPHONE _____ EMAIL _____ I do not wish to be listed in printed and promotional materials.

I WOULD LIKE TO PARTICIPATE IN THE 2026 AWARD DINNER AT THE LEVEL INDICATED BELOW:

- PRESENTING SPONSOR AT \$100,000
- GOLD SPONSOR AT \$10,000
- TABLE (MEMBERS) AT \$3,000
- INDIVIDUAL (MEMBERS) AT \$325
- DIAMOND SPONSOR AT \$50,000
- SILVER SPONSOR AT \$7,500
- TABLE (NON-MEMBERS) AT \$3,500
- INDIVIDUAL (NON-MEMBERS) AT \$375
- PLATINUM SPONSOR AT \$25,000
- BRONZE SPONSOR AT \$5,500

I will not be able to attend, but I would like to make a tax-deductible contribution in the amount of \$ _____

SIGNATURE _____ DATE _____

PAYMENT INFORMATION:

- CHECK (Please make check payable to Japan-America Society of Dallas/Fort Worth)
- CREDIT CARD
- VISA
- MASTERCARD
- AMERICAN EXPRESS

NAME ON CARD _____ CARD # _____ CSC # _____

EXPIRATION DATE _____ SIGNATURE _____ DATE _____

***Processing fee applies to credit card payment.*

Please return this completed form to info@jasdfw.org

Japan-America Society of Dallas/Fort Worth
500 North Central Expressway, Suite 201 | Plano, TX 75074 | 469-573-6880 | JASDFW.org