

January 7, 2021



January Newsletter

JASDFW NEWS

CORPORATE MEMBERS

PLATINUM | \$5,000



American Airlines 



haynesboone



**Minoru Makihara
(1930-2020)**

The Japan-America Society of Dallas/Fort Worth is saddened to learn of the recent death of Minoru Makihara, who was a member of the JASDFW advisory council and was the 2013 recipient of the Sun & Star Legacy Award. He served as the President and CEO of the

Mitsubishi Corporation in the 1990s, when it was the largest company in the world.

Makihara was also a long-time supporter of Japan's relations with the United States, serving as chairman of notable organizations fostering U.S.-Japan business, cultural, and educational exchange.

[You can learn more about Makihara-san from this article.](#)



[Online Event] 2021 Mochitsuki New Year's Celebration

Saturday, January 16

4:30 - 5:30 pm CST

Tickets: FREE

Special mochi and activity packages available for purchase



TOYOTA

Celebrate the Year of the Ox with our first-ever virtual Mochitsuki. Learn about Japan's rich New Year's traditions through music performances, a mochi-pounding demonstration, *kakizome* - the first calligraphy of the year, and a unique video from Hiroshima!

Special Guest

We have invited a NYC based Rakugo performer, Ken Saito to do a short English Rakugo performance for this special occasion. Enjoy and have a good New Year's laugh with us!

Purchase Your Fukubukuro Today!

Want to enhance your virtual Mochitsuki experience? This year, JASDFW is offering the chance to purchase special Fukubukuro (Lucky Bag) due to the shift to online programming! The Fukubukuro will be ready for pickup at Japan-America Society of Dallas/Fort Worth between January 13 – 15 from 10 am – 7 pm, and January 16 from 11 am – 3 pm. There are only 50 bags for each set and availability is on a first-come, first-served basis. Don't miss out!

Register & Purchase Your Fukubukuro Here

[To learn more about Mochitsuki, please click here.](#)

ACCJ / NAJAS BUSINESS LEADERS SERIES

Japan America Society 50 YEARS

IN COLLABORATION WITH NAJAS
National Association of Japan-America Societies

THE AMERICAN CHAMBER OF COMMERCE IN JAPAN

A CONVERSATION WITH BOEING JAPAN PRESIDENT WILL SHAFFER

IN THE USA WEDNESDAY JAN 27 6PM CST

IN JAPAN THURSDAY JAN 28 9AM JST

BOEING

[Online Event] ACCJ/NAJAS Business Leaders Series: A Conversation with Boeing Japan President Will Shaffer

**Wednesday, January 27
6:00 - 7:30 pm CST**

Boeing, with customers in more than 100 countries and six continents, is a global leader in not only aviation, but also logistics and supply chain analytics. The company has a strong presence in North Texas with Boeing Global Services, headquartered in Plano. Join us for a special conversation with Will Shaffer, Vice President of Boeing International and President of Boeing Japan, as he discusses the current environment of the aviation and aerospace industries and how leaders are working to regain customers and stakeholders in a COVID world.

This program is part of the ACCJ/NAJAS Business Speaker Series, a collaboration with the American Chamber of Commerce in Japan and the National Association of Japan-America Societies. The series highlights the Japan-based businesses of global corporations, focusing on business strategies in Japan, successes and challenges, and current perspectives from Japan. The inaugural program was hosted by the Japan-America Society of Indiana in October 2020.

[Register Here](#)

[To learn more about the ACCJ/NAJAS Business Leaders Series, please click here.](#)

**[Online Event] Japan
Currents Symposium -
Day One**

**Wednesday, February 10
6:00 - 7:15 pm CST**



As we enter 2021, there are many questions about how the Suga government in Japan and the Biden administration in the United States will work together. Among the agenda, major points include securing peace and stability in Asia, managing global trade networks, and ensuring the health of millions of Americans and Japanese amidst the COVID-19 pandemic.

Join us for a conversation with three experts from Japan and the United States on what 2021 will hold for relations between these Transpacific partners. Panelists include **Dr. Michael Green** (Center for Strategic and International Studies, Georgetown University), **Aiko Lane** (U.S.-Japan Business Council), and **Dr. Yoshihide Soeya** (Keio University).

A Texas-focused panel will take place on Thursday, February 11. The Japan Currents Symposium is sponsored by the Embassy of Japan and the National Association of Japan-America Societies, and is presented in collaboration with the Sun & Star Program on Japan and East Asia at SMU's Tower Center for Public Policy and International Affairs.

[Register Here](#)

[To learn more about the Japan Currents Symposium, click here.](#)

CORPORATE MEMBERS

GOLD | \$2,500

BANK OF AMERICA

BRIERLEY

BAKER BOTTS LLP

DFW

**DALLAS
ECONOMIC
DEVELOPMENT**

DRC
DALLAS REGIONAL CHAMBER

EY
Building a better
working world

FRISCO
ECONOMIC DEVELOPMENT
CORPORATION

FUJITSU

**JAPAN
AIRLINES**

MIZUHO



CELEBRATE WITH JASO! VIRTUAL NEW YEAR'S 新年会 2021

TIME:
JANUARY 9TH 7-8:30PM PST
JANUARY 10TH 12-1:30PM JST
REGISTRATION:
PRE-REGISTER ONLINE AT
JASO.ORG
ATTENDANCE IS FREE, \$15
SUGGESTED DONATION
EVENT ZOOM LINK AND FOOD
AND SAKE PRE-ORDER
INFORMATION PROVIDED
AFTER REGISTRATION

[Online Event] Japan-America Society of Oregon: Virtual New Year's Celebration

Saturday, January 9

9:00 - 10:30 pm CST

Tickets: FREE with \$15 Suggested Donation

Join our sister society in Oregon for a special online celebration, organized by their culture committee. Special guest speakers from Japan and the United States will join the festivities. Locally produced sake and bento boxes are available for pre-order for residents of Portland.

[To learn more and to RSVP, please click here.](#)

"BLENDING DIFFERING WORK STYLES AND THE GROWING IMPORTANCE OF THE U.S.- JAPAN STRATEGIC ALLIANCE"

Featured Speaker: Keijiro "Kent" Hora, CEO & President, Mitsubishi Electric US, Inc. & Chief Representative of the Americas

Thursday, January 14, 2021
6:00-7:00 pm (CST)

FREE ADMISSION
EVENT WILL BE HELD VIA ZOOM



[Online Event] Japan America Society of Chicago: U.S.-Japan Strategic Alliance

Thursday, January 14

Tickets: FREE - \$20

Mr. Keijiro 'Kent' Hora, CEO & President, Mitsubishi Electric US, and Chief Representative of the Americas Region will share his personal and professional perspective on raising a family overseas and the challenges and opportunities that come from blending differing work styles of the Japanese and American workforce. Mr. Hora's career at Mitsubishi Electric spans multiple leadership assignments in the United States, Hong Kong and Japan across several industries. He will also address the growing importance of the U.S.-Japan strategic alliance and how Mitsubishi Electric is contributing to this key global partnership.

[To learn more and to RSVP, click here.](#)



[Online Event] Japan-America Society of Oregon: Motoko Rich, The Face of The New York Times in Japan

Wednesday, January 20

7:00 pm CST

Tickets: Varies

Join our friends at JASO as Motoko Rich, Tokyo Bureau Chief of The New York Times, shares her insights about Japanese culture, its nuances and complexities, and what it is like working in Japan as a dual-heritage citizen, where women leaders are the exception rather than the norm.

[To learn more and to RSVP, please click here.](#)

Events Calendar

NEW MEMBERS

Individual/Family

John Bowers
Jeff Bridges
Andre Cameron
Dexter Cook
Nancy Kerstetter
Robert Kerstetter
Woody Roward

UPCOMING EVENTS:

- [January 9 | \[ONLINE EVENT\] Japan-America Society of Oregon: Virtual New Year's Celebration](#)
- [January 14 | \[ONLINE EVENT\] Japan America Society of Chicago: U.S.-Japan Strategic Alliance](#)
- [January 16 | \[ONLINE EVENT\] Mochitsuki New Year's Celebration](#)
- [January 20 | \[ONLINE EVENT\] Japan-America Society of Oregon: Motoko Rich, The Face of The New York Times in Japan](#)
- [January 27 | \[ONLINE EVENT\] ACCJ/NAJAS Business Leaders Series: A Conversation with Boeing Japan President Will Shaffer](#)
- [February 10 | \[ONLINE EVENT\] 2021 Japan Currents Symposium - Day One](#)

Numerous events throughout the DFW area have been postponed due to COVID-19. We will update this section accordingly as the situation develops.

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